



FEE STRUCTURE

Registration fee	Kes.1,500.00
DHL postage fee	Kes.1,000.00 (per semester)
Resource center fee	Kes.2,500.00 (per semester)

Administrative costs for international/regional students £40.00

STUDENTS' FEES

	LOCAL FEE	INTERNATIONAL/REGIONAL FEE
	Tuition (KES)	Tuition (GBP)
CIM Professional Certificate		
- Marketing (Mandatory)	17,000.00	£130
- Integrated Communication (M)	17,000.00	£130
- Customer Experience (Elective)	17,000.00	£130
- Digital Marketing (Elective)	17,000.00	£130
CIM Membership fee £50		
Assessment fee £115 per unit		
CIM Professional Diploma		
- Strategic Marketing (Mandatory)	20,000.00	£150
- Mastering Metrics (Mandatory)	20,000.00	£150
- Driving Innovation (Elective)	20,000.00	£150
- Digital Strategy (Elective)	20,000.00	£150
CIM Membership fee £50		
Assessment fee £135 per unit		
Chartered Postgraduate Diploma		
- Emerging Themes	22,000.00	£180
- Analysis & Evaluation	22,000.00	£180
- Marketing Leadership & Planning	22,000.00	£180
- Managing Corporate Reputation	22,000.00	£180
CIM Membership fee £180		
Assessment fee £90 per unit		

- 1. Tuition fee is inclusive of assessment of project fee which will be checked by the CIM tutor.**